

KENDRIYA VIDYALAYA BARWAHA

WINTER ASSIGNMENT

BUSINESS STUDIES - XI

1. What is internal Trade? Write two features.
2. Explain the types of Internal Trade?
3. Describe four services rendered by wholesaler to a retailer.
4. Explain the services offered by wholesalers to manufacturers.
5. If the wholesaler is eliminated, what difficulties do you think the manufacturer would have to face?
6. How does market information provided by the retailer benefit the wholesaler?
7. Write three names of itinerant retailers.
8. Highlight the origin of chain stores.
9. What do you mean by Mall?
10. What do you mean by Pavement Traders?
11. How does the retailer provides help to wholesaler in distribution?
12. State the meaning of Single Product Shop.
13. Explain four major features of the mail order business.
14. Write note on Automatic Vending Machine.
15. What is Departmental Store and Multiple Shops.
16. What do you understand by Mail Order Business? Discuss reason of its unpopularity in India. Give your suggestion for making it popular.
17. Clarify the role of Chamber of Commerce and industry in the promotion of Inernal Trade.
18. Point out the advantages of the Consumer's Co-operative Stores.
19. Only selling children's garment's" is the example of which type of fixed shop retail.
20. Highlight the origin of chain stores.
21. Differentiate between fixed and working capital requirement.
22. What are the purposes for which medium-term finance is raised?
23. Distinguish between cumulative & non-cumulative preference shares.
24. Which preferential rights are enjoyed by preference shares over equity shares?
25. Explain the term"ploughing back of profits".
26. Who can invest in a Commercial Paper?
27. How does trade credit help in meeting working capital requirements?
28. What is the basic difference between ADRs and GDRs?
29. Write the meaning of Borrowed capital.
30. Give two factors affecting the choice of the source of funds.
31. Distinguish between Equity shares and Preference shares.
32. What are retained profits? Discuss their merits and demerits.
33. Explain the disadvantages of shares.
34. Explain the merits and demerits of public deposits.
35. Name the capital invested in permanent assets.
36. What is self financing?
37. Write Short Notes on : (a) IDR (b) ICD
38. What do you mean by Small Business?
39. Give full form of NSIC
40. What is a Women Enterprise.?
41. How much Small Industries contribute to total export from India?
42. Explain any three types of Small Scale Industries in India.
43. Explain four important problems of Small Business in India.
44. What are the incentives given by Govt. to Industries set up in hilly, backward & rural areas.
45. Explain the role of small scale Industries in the development of Rural Area.
46. What measures has the government taken to solve the problem of finance and marketing in the small scale sector.
47. Write short note on :- (a) NSIC (b) DIC